

**HELLO! OUR NAME IS**

*Conventions Unlimited, Inc.*

**Fall 2016**

An Open Letter...

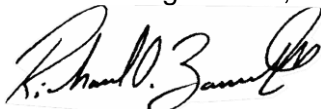
As a Certified Meeting Professional and Certified Tourism Ambassador, I believe, that the commoditization of convention services is the foremost challenge facing our industry. The Internet is a wonderful tool that allows us to find whatever service or product to enhance our meeting objective; and while this ability benefits the meeting planner/supplier relationship insofar as providing awareness as to what is available – prudent discernment and good old-fashioned judgment must be the cardinal principle in its usage.

This “ease of fulfillment” in selecting activities in the interest of the meeting’s/attendee’s benefit can be premature; for while at its surface this “mix and match” opportunity may offer a solution, many times, a deeper examination and reflection is imperative. My company, provides creative and budget friendly custom value-added solutions and expertise via our understanding of this precarious dilemma, navigating through the proliferation of choices.

That’s why you will not find a voluminous amount of information on this website; because while I believe that an awareness of who we are and what we can offer is important in communicating our services and outlook, I vehemently oppose wasting your time “re-hashing” superfluous “sales pitches” which promote feature-laden services or express “vogue” issues that you can better find through meeting industry websites.

It’s my goal that by viewing our website, you’ll find answers as to not only: ***Who We Are; What We Do; and How We Can Assist*** your organization through our national scope and vast array of services, but to also offer you a glimpse into our corporate culture – where ***Corporate Social Responsibility In Action***™ provides the foundation for our profession and contribution. Quite simply, we offer you a tailored approach. It’s a viewpoint which welcomes any inquiry; as well as an understanding of your meeting’s uniqueness - and with it - our relentless desire for its success. Unified, these fundamental tenets are our pledge to you and, in turn, your peace of mind - that you have selected the right meeting management partner. Contact us and let’s get to work!

Your Meeting Partner,



Richard O. Zamora, III; CMP,CTA  
President

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